

Internship: Communications Intern

The Wiff is Life League is seeking two (2) passionate and hardworking communications interns for its 2021 season this summer in Canonsburg, Pennsylvania.

About the WILL: The Wiff is Life League (WILL) is a 100% volunteer run organization that operates Wiffle Ball leagues and tournaments in Western PA. The WILL is a proud National Wiffle member league. Founded in 2014, the league is heading into its 8th year of competition with over 200 players in the books. In 2017, the league formed a semi-pro team, the WILL Waves, which competes at regional and national championship tournaments each summer.

Description: Communications interns will assist in the creation of social media content, write and edit articles for the website, provide coverage of the league's semi-pro team, and assist in the fulfillment of game day media responsibilities. These are unpaid internships that can be taken for college credit. The internships will be task/project oriented, not hourly, allowing interns time to keep up with academics and/or secure another job, while still gaining valuable experience.

Responsibilities:

- Write and edit previews, recaps, feature articles and press releases.
- Assist in creating content schedules and content for social media channels.

• Assist with media responsibilities on game days, for instance: live streaming, photography, stating, and social updates.

- Provide coverage of the league's semi-pro team.
- Assist in submitting nominations and updates to National Wiffle.
- Other duties as assigned by the League Committee

Preferred knowledge, skill and ability:

• Current college/university student studying Communications, Sports Management, Public Relations, or a related field.

- Strong writing and communications skills.
- Attend all league committee meetings, game days, and local tournaments. Travel to events with the league's semi-pro team is provided, but not required as remote coverage is acceptable.
- Proficient social media, graphic design and video editing skills.
- Experience working/covering live sporting events.

To apply: Please email a cover letter and resume to WILL Commissioner, Jacob Davey (jdavey@fulltimesports.net).